



2021 Smart City Summit & Expo

A professional hybrid fair for smart cities

Mar 23rd -26th, 2021
Taipei Nangang Exhibition Hall 2 & ONLINE



About

Smart City Summit & Expo



B2B-ORIENTED

Expo featuring
abundant elements



CROSS-INDUSTRY

Collaboration and
networking platform



LARGEST

Smart city tradeshow in
Asia-Pacific

B2B-ORIENTED

Expo featuring abundant elements



Grand Exhibition
for innovators and their
total solutions



Inspiring Conferences
open constructive
dialogues among global
leaders



**Networking &
Activities**
to discover potential
collaborations

CROSS-INDUSTRY

Collaboration and networking platform

The logo for SHE Taipei, featuring the letters 'SHE' in a bold, sans-serif font with a red cross symbol integrated into the letter 'E', and the word 'TAIPEI' in a smaller font below it.

HEALTHCARE

70+ C-level medical experts
Summit & interactive pavilions

The logo for ITS Expo Taipei, featuring the letters 'ITS' in a bold, sans-serif font, followed by 'Expo' in a smaller, italicized font, and 'TAIPEI' in a very small font below it.

TRANSPORTATION

Transportation Policy Pavilion
8 Leading companies

The logo for SEE, featuring the letters 'SEE' in a bold, sans-serif font, followed by a stylized graphic of a globe with colorful lines representing latitude and longitude.

EDUCATION

200 overseas delegates
Forums & 21 iconic speakers

The logo for IBE Taipei, featuring the letters 'IBE' in a bold, sans-serif font, followed by 'Taipei' in a smaller, italicized font.

BUILDING

International forums
Networking event

LARGEST

Smart city tradeshow in Asia-Pacific

40,120 Professional Visitors

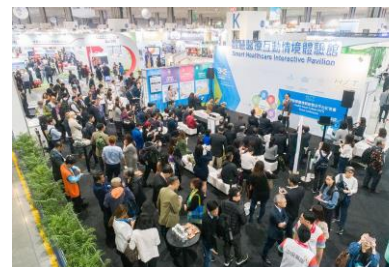
337 Exhibitors (1,250 Booths)

128 City Leaders from 45 Countries

17 City / Country Pavilions

66 Forum Sessions

Statistics of 2019 Smart City Summit & Expo



Smart City Summit & Expo⁺

The Digital Transformation of SCSE

To break the wall of interaction and borders, SCSE will take place as a HYBRID event in physical & virtual form, creating brand new possibilities for international audiences.

Smart City Online, our O2O version, will carry on the missions by assembling proven innovations and global decision-makers online. Together we are empowered with no limits in time or space.

Smart City Online



S.C.O.P.E.



Pavilion



Smart Live



Matchmaking

Always stay connected without boundaries:

smartcityonline.org.tw

S.C.O.P.E.

Smart City Online Portal Entry (S.C.O.P.E.) is a leading platform presenting a wide variety of smart solutions for cities' decision makers to explore opportunities for their cities.

So far, **438 solutions** have been collected from **400+ companies** and displayed to over **70 thousand** viewers from across **138 countries** (until Oct 14th, 2020).

SOLUTION(438) Sort by ▾

The screenshot displays a grid of four solution cards. Each card includes a company logo, a title, a brief description, and engagement metrics (views and likes). The solutions are: 1. TATUNG Edge Computer With Visual Inference (155 views, 0 likes), 2. MITAC MIAIOT Smart City Platform & ... (1.30k views, 0 likes), 3. Fashion Intelligence Intelligence on People Seeking (54 views, 0 likes), and 4. Taiwan Fixed Netw... Smart Stadium (118.63k views, 0 likes).



Find the
right innovations



Connect with
global trends



Drive new
collaborations

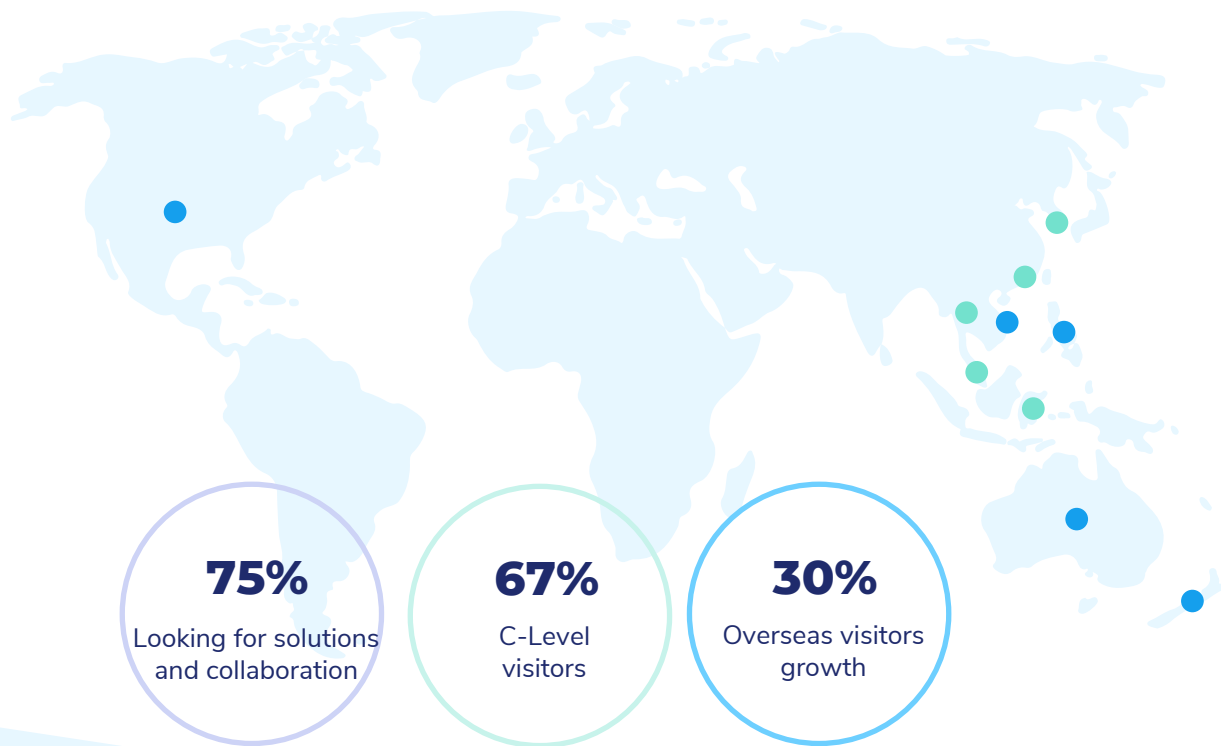
Pavilion

Your first and best virtual pavilion with customized space, maximized exposure, and wide international outreach

- **Expose your brand** to stakeholders in a comprehensive way with affordable cost
- **Showcase at the largest smart city hub** of all time
- **Get a perfect starting point** to build your network among key players from worldwide



Top 10 Visiting Country



- United States
- Indonesia
- Vietnam
- Malaysia
- Philippines
- Thailand
- Australia
- South Korea
- New Zealand
- Hong Kong

G2G Event Highlights



Mayors' Summit

2020 edition was conducted online in 3 livestream sessions involving 20 city leaders from 17 countries. 4000+ audiences joined the sessions focusing on the hot topics of smart city development under COVID-19.

CTalk

20 government and business professionals from 12 countries along with 700+ audiences participated in 2020, the first online edition.



Conference Highlights



World Telecom Smart City Conference

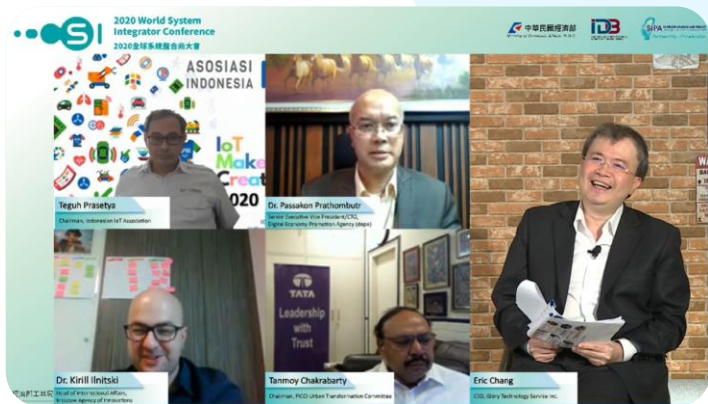
With spotlight on the 5G developments in smart city, 20+ global telecom operators around the world exchanged valuable expertise and visions.

Sustainable City Forum

Co-organized with ICLEI, the forum gathered 20+ influencers, and 2000+ participants joined both online and offline event.



B2B Event Highlights

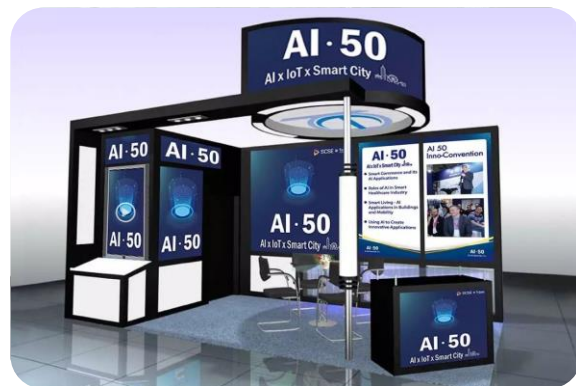


World System Integrator Conference

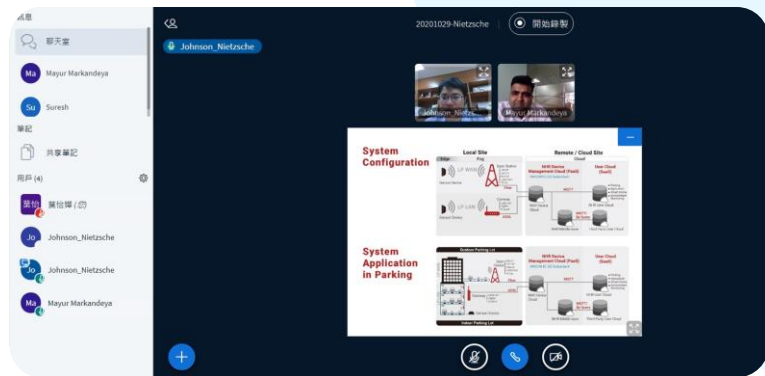
The conference invited SIs from Southeast Asia to share state-of-art ideas and strategies to modernize infrastructures through digital technologies with 250+ viewers online.

AI 50

2020 edition came out with 67 applications from 13 countries, among which 47 outstanding cases were selected.



Networking & Tours



B2B Matchmaking

SCSE offers both individuals and groups an opportunity to E-meet with each other through our online B2B matchmaking platform. So far, we have conducted over 500 online business matchmaking sessions for over 120 companies.

Demo tours

We take online viewers to experience the smart technologies deployed in city services via 360-degree VR videos.



Why Smart City Online



350,249
views

529

Online B2B
matchmaking
sessions

44

Online forum
sessions

438

Solutions
collected on
S.C.O.P.E.

68

Cities from
39 countries
get involved

Why SCSE⁺



Gateway

Explore the marketplace in Asia-Pacific & beyond at the hub of smart city



Network

Connect potential clients and partners via G2G, G2B, B2B networks



Cross-domain

Get inspired by professionals and their insights across nations and industries

Why SCSE⁺

75%

Look for collaboration

Spot the right partners via our business matchmaking services

85%

Have met their TAs

Enjoy high efficiency and accuracy in matchmaking for exhibitors and buyers to find their key person

86%

Satisfied with SCSE

Grab the opportunities to reach further and achieve higher

2021 SCSE is now calling for

Exhibitors

Smart city solution providers, industry leaders, public sectors, AI startups

Government Officials

Mayors, deputy mayors or higher level officers in charge of smart city development

Visiting Delegations

Business stakeholders from companies or associations in the fields of smart city

Speakers

Smart city or IoT Experts with cutting-edge ideas or experiences

SI & Telcos

Thought leaders in system integration, telecom applications, or smart city construction

Sponsorship

Corporates or agencies interested in brand exposure or hosting forums at SCSE

Delegate Packages



For officials (deputy mayors/
mayors or higher) in charge of
smart city projects

Government



With a delegation of at least
10 persons from industry,
company, and association

Business

- Reimbursement of a round-trip flight ticket for delegation leader
- Free accommodation and venue transportation for all delegates

Exhibitor Packages



Global smart city solution providers/ expanding the marketplace

International Exhibitor



Startups with innovative smart city solutions/projects using AI technology

AI 50 Campaign

- Free accommodation and venue transportation for all delegates
- Other rewards and discounts available

Government Delegation

For officials (deputy mayors/ mayors or higher) in charge of smart city projects



- **Reimbursement of a round-trip flight ticket for delegation leader**
(Limited to Premium Economy/Economy class with a price maximum of USD2,500)
- **4-day free accommodation and venue transportation for all delegates**
March 22 (in)-26 (out)
1 leader + up to 5 companions
- **The package applies to successful applications before Jan 22, 2021**
- **All applicants are required to follow the regulations, and details stated in the [SCSE GOV VIP package](#)**

Business Delegation

Company or industry organization
at least 10 persons



- **Reimbursement of a round-trip flight ticket for delegation leader**
(Limited to Economy class with a price maximum of USD1,500)
- **3-day free accommodation and venue transportation for all delegates**
March 23 (in)-26 (out)
- **The package applies to successful applications before Jan 22, 2021**
- **All applicants are required to follow the regulations, and details stated in the [SCSE BIZ VIP package](#)**

International Exhibitor

Booth	S.C.O.P.E.	Matchmaking	Accommodation	Booth Rate	Booth Decoration
1	3	Yes	5 night for 2 people	USD \$4,250	3m*3m Standard
2	6		5 night for 4 people	USD \$7,500	3m*6m Standard
4	12		5 night for 6 people	USD \$14,500	
8	30		USD \$24,000		
10	40		USD \$30,000		

AI 50 Campaign

Calling for Registered Startup Companies with specific AI applications in smart cities fields!

Rewards for Selected Companies

During Smart City Summit & Expo (March 23rd – 26th, 2021)

- 1 free display space in the AI 50 Pavilion
- 1 free speech track of 10 minutes
- Invitation to all AI 50 activities
- 5 nights of free accommodation

On the O2O Platform Smart City Online (March 1st – December 31st, 2021)

- 3 free uploads on S.C.O.P.E.
- Featured in the Online AI 50 Pavilion
- Free access to Online Matchmaking

Terms and conditions apply. Please see the [AI 50 Application Kit](#) for more information

Partner Packages : Cooperation

For Taiwan overseas office / Foreign Association & Organization

- **3-day free accommodation and venue transportation for all delegates**
March 23 (in)-26 (out)
- **5 posters display in International Area & Happy Hour**
- **1 Reimbursement of a round-trip flight ticket for delegation leader**
At least 10 people/ Limited to Economy Class with a price maximum of USD1,500
- **5 S.C.O.P.E. in Online Global Pavilion**
- **The package applies to successful applications **before Jan 22, 2021****
- **All applicants are required to follow the regulations, and details stated in the [Partner package](#)**



See you at



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Any questions?

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